



2020 Show Program Advertising Rates

This is a great opportunity to reach all residents and guests of BSL and show your support for the club. Residents have disposable income and are looking for products and services in the Palmyra and surrounding area.

Programs will be distributed to every property in the BSL Community (200+), at every show, and at all advertiser and sponsor businesses.

Residents and guests will be viewing the shows by land and by boat.
 Show dates: May 24, July 3, Sept 6

Estimated attendance and distribution combined: 750

Deadline: May 1

4-Color Advertising Rates:

Full Page: \$210
 Half Page: \$160
 Quarter Page: \$100

NEW LARGE FORMAT BOOK SIZE!

Specs:

Trim Size 8.5 x 11
 Full Page 8 x 10.5
 Full page w/ bleed 58.75 x 11.25
 1/2 page horizontal 8 x 5.125
 1/2 page vertical 3.875 x 10.5
 1/4 horizontal 8 x 2.4375
 1/4 vertical 3.875 x 5.125

Ask us about sponsorship opportunities to further enhance your brand with the BSL community.



Company _____

Date _____

Contact _____

Ad Amount _____

Address _____

Additional Donation _____

City _____ State _____ Zip _____

Total _____

Phone _____ Email _____

Signature _____

Make checks payable to:
 Blue Spring Lake Ski Club
 a non-profit 501c3 tax-deductible
 charitable organization