



2026 Show Program Advertising Rates

This is a great opportunity to reach all residents and guests of BSL and show your support for the club. Residents have disposable income and are looking for products and services in the Palmyra and surrounding area.

Programs will be distributed to every property in the BSL Community (200+) in May and available to attendees at every show.

Residents and guests will be viewing the shows by land and by boat.

Show dates: June 13, July 3, September 5, 2026

Distribution: 300

Deadline: May 1, 2026

4-Color Advertising Rates:

Full Page: \$220

Half Page: \$170

Quarter Page: \$110

Specs:

Trim Size 5.375 x 8.375

Full Page 4.625 x 7.625

Full page w/ bleed 5.625 x 8.625

1/2 page horizontal 4.625 x 3.75

1/2 page vertical 2.25 x 7.625

1/4 horizontal 4.625 x 1.825

1/4 vertical 2.25 x 3.75



Ask us about sponsorship opportunities to further enhance your brand with the BSL community.

Company _____

Date _____

Contact _____

Ad Amount _____

Address _____

Additional Donation _____

City _____ State _____ Zip _____

Total _____

Phone _____ Email _____

Signature _____

Make checks payable to:
Blue Spring Lake Ski Club
a non-profit 501c3 tax-deductible
charitable organization