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Blue Spring Lake Ski Club  
**Needs You!**

## **Our History:**

The Blue Spring Lake Ski Club was reintroduced in 2012 picking up where it's predecessors left off some 30 years earlier. Originally created in the 1950's, it's purpose was to promote the sport of water skiing, water safety and good sportsmanship, to oppose legislation unfriendly to skiers and boat owners, to oppose pollution of recreational waters, to develop fraternal spirit between segments of water sportsmen and to do all other things which will further interest in water skiing.

Things haven't changed much since the club's original inception. With the new towables and watercraft available, the need for safety, education, and respect are even more necessary on the water today.

## **Our Mission:**

- Teach and promote boat and water sport safety
- Learn and teach proper skiing techniques
- Build leadership, confidence and physical skills
- Develop lasting friendships
- Provide a fun and safe environment through the love of water sports
- Put on great exhibitions to inspire another generation of skiers
- Have fun

The BSL Ski Club is a 501c3 non-profit organization for kids and their parents. This is an incredible life experience for them. The kids learn a variety of skills that will help them for the rest of their lives. They learn leadership, organization, communication, diplomacy, sales, and showmanship. There is adult supervision and involvement with regards to boat driving and mentoring. We have adult mentors who were original BSL Ski Club members as well as professional show skiers and certified drivers from other clubs in the area. The Club is a member of USA Waterski and abides by all safety rules and regulations. We have certified drivers and Safety Directors on hand trained for all activities.

We have weekly practices, put on three shows, and are involved in numerous fundraising activities in the community.

## **Our Community:**

Blue Spring Lake is located in Palmyra, WI - the heart of the Southern Kettle Moraine. It is a 133 acre man-made lake fed by the historic Blue Spring. There are 214 residents within our community. They are made up of year-round residents and vacationers. It's a close-knit family community with multiple generations of property ownership.

# Annual Support Levels:

*We are a small team and we want to keep membership affordable for all.  
We welcome any and all support.*

## **(3) Premier Boat Sponsor \$2,000**

- Logo or name on both sides of one tow boat
  - small logo on both sides of jump
- Show program full page, 4-color ad
  - Verbal shout out during shows
  - Facebook/website logo

## **(1) Main Jump Sponsor \$1,500**

- Banner on both sides of jump
- Show program full page, 4-color ad
- Verbal shout out during shows
- Facebook/website logo

## **Regular Sponsor: \$750**

- Show program full page, 4-color ad
- Verbal shout out during shows
- Facebook/website logo placement

## **Basic Sponsor: \$500**

- Show program full page, 4-color ad
- Verbal shout out during shows
- Facebook/website logo

## **Business Advertiser: \$110 - 220**

See program rate sheet for more info

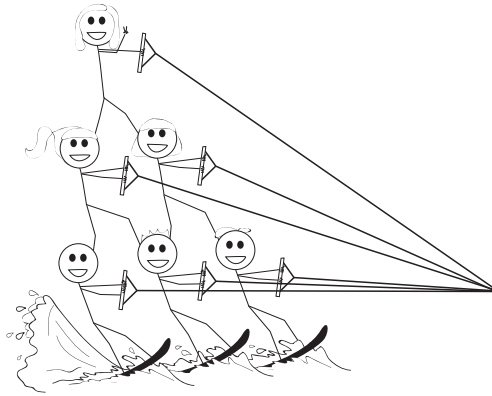
## **Personal/Family Advertiser: \$55 - \$110**

Wish your team or special skier well with  
half price of business ad rates

## **Individual Donor: \$25+**

- name listed in season program





Gettin' High on H<sub>2</sub>O



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a 501c3 non-profit entity